

Start your career at SKIM!

ATLANTA • SAN FRANCISCO • HOBOKEN

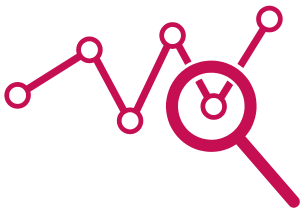
www.skimgroup.com 

DECISION BEHAVIOR EXPERTS



- Experts in analyzing and predicting decision behavior to help companies perform better
- Strategic partner to leading companies for communications, pricing and portfolio management, and new product development
- Passionate about understanding what drives choices

Why SKIM?



METHODS

SKIM is one of the more methodologically advanced market research agencies out there. We are constantly looking to innovate, and our methodologists are known globally for their expertise.



GROWTH

At SKIM, you work across industries and are involved in every step of the project process, from survey design to analysis and reporting. These opportunities allow you to grow quickly into a well-rounded analyst.



CULTURE

We work in very tight-knit teams and socializing is as important to us as enjoying work. SKIM takes work-life balance seriously, striving to give you the time you need to enjoy your private life and hobbies!

As a member of the team, you will play an **active role in projects from start to finish** and provide our clients with the insights that drive their businesses forward. Specifically, we're looking for someone who is eager to:

- Take a proactive role on various client consulting projects
- Gain experience in carrying out all phases of a market research study, including: study design, questionnaire development, survey programming (where necessary), fieldwork coordination, data analysis, writing insights-driven reports and presentations
- Work collaboratively with people from around the world

YOUR ROLE

YOUR PROFILE

You have **solid analytical skills**, you are a **team player** and you have a good **sense of humor**. Preferably you are/have:



In final stage of your advanced degree with above-average grades



Proactive attitude expressed in extracurricular & leadership/project activities



Strong analytical skills



Keen interest in quantitative and/or qualitative market research methodologies



Excellent written & oral communication skills in English



Ability to quickly adapt to a complex, dynamic environment

Apply at: skimgroup.com/careers/jobs

